

TVP – magazine for textile decoration & promotion – connects the subjects advertisement, promotion and textile decoration and offers an overview about areas of application and the different techniques of printing, embroidering flocking, rhinestones and laser branding of textiles of all sorts.

**Covered subjects:**

- Printing, Embroidery, Flocking, Rhinestones, Laser Branding
- Machines & Material
- Techniques & Applications
- Promotionwear & Corporate Fashion
- Trade Shows & Marketing
- Advertising, Merchandising and Promotion

**Distributed edition:**

6.000 copies

**Publication cycle:**

6 times a year

**Readership:**

- Textile decorators in industry and trade:
  - 4 Textile printers (digital, transfer and screen printing)
  - 4 Embroiderers
  - 4 Flockers
  - 4 Manufacturers of transfers
- Retailers of Promotionwear, Sport outfitters
- Specialist dealers for decoration equipment
- Fashion Designers
- Promotion, event and advertisement agencies
- Advertisement experts and technicians
- Copy and print shops

TVP Website:

<http://www.tvp-textil.de/home/index.php>

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