

## Your marketing packages

With targeted sponsoring or advertising efforts you can underline the relevance of your company and boost the success of your trade show appearance.

Even more promising: combine several services in one campaign. We have put together attractive marketing packages for you to do just that.

### Marketing package Basic

Included in the exhibition package

The **marketing package Basic** is automatically included in your exhibitor contract, unless you select a different marketing package.

#### Print

- Catalogue entry: listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 165 characters

#### Online

- Listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 3,000 characters incl. spaces
- Logo in the online exhibitor profile

#### Miscellaneous

- Promotional package: admission vouchers, stickers for letters and brochures for visitors if ordered through the Online Service Center
- Leadtracking tool for visitor lead tracking

### Marketing package Advanced

plus 464.00 EUR\*

With the **marketing package Advanced** you'll get the marketing package Basic plus additional print and online services.

#### Print

- Logo in the alphabetical section of the printed show catalogue

#### Online

- Logo in the online exhibitor list
- Logo in the interactive hall plan

### Marketing package Superior

plus 1,635.00 EUR\*

The **marketing package Superior** includes the marketing package Advanced and offers additional print exposure opportunities.

#### Online

- Logo in the pocket floor plan
- 1 x 1/4 advert in the October, November or December edition of the PSI Journal\*\*
- Leaderboard Banner Section 2

**Do you have any questions? Please contact us at +49 211 90191-702 or [info@viscom-messe.com](mailto:info@viscom-messe.com).**

\*All prices plus legal VAT

\*\*PSI Membership is a necessary requirement