



Leads capture made easy

Emperia is a simple mobile application to easily capture lead's contact information during the event and helps to facilitate effective follow-up.

Value proposition

- ✓ **Included in your show package, no extra cost**
- ✓ **View** your lead's contact information **instantly** in the app
- ✓ Add **notes** and **rate** your leads for **effective** follow-up after the show
- ✓ **End of day** and **end of show emails** (sent to key contact of your company) with direct link to the report
- ✓ **Download** your lead report at any time
- ✓ Works **offline**
- ✓ Data is **secured**
- ✓ **Visitors** receive an email at the end of the event with **the list of exhibitors visited** – this includes your **company name, day and time** of connection and name of the **person they connected with**

What you need to know

To log in to Emperia app you need:

- Exhibitor name – *this will be displayed on the visitor end of show report email*
- Company ID
- Company access code

Company ID, company access code and **a link to download your lead report** can be found in the **Welcome email** sent to the **key contact** of your company

You can use the log in data with **as many users** as you would like.

How it works



Install

Download the app on to your device



Register

Register with your name and access code provided



Scan Onsite

Scan the attendee badges and capture their info



Download

Export all your leads as an easy-to-use .CSV file

Don't hesitate to contact us

PSI, PromoTex Expo and viscom Team

Email: sales@psi-messe.com

Phone: +49 211 90191 702