

Your marketing packages

With targeted sponsoring or advertising efforts you can underline the relevance of your company and boost the success of your trade show appearance.

Even more promising: combine several services in one campaign. We have put together attractive marketing packages for you to do just that.

Marketing package Basic

785.00 EUR*

The **marketing package Basic** is automatically included in your exhibitor contract, unless you select a different marketing package.

Print

- Catalogue entry: listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 165 characters

Online

- Listing in 4 product groups and in the alphabetical exhibitor directory; your company profile with up to 3,000 characters incl. spaces
- Logo in the online exhibitor profile

Miscellaneous

- Promotional package: admission vouchers, stickers for letters and brochures for visitors
- Leadtracking tool for visitor lead tracking

Marketing package Advanced

plus 444.00 EUR*

With the **marketing package Advanced** you'll get the marketing package Basic plus additional print and online services.

Print

- 2-in-1 show catalogue PromoTex Expo/viscom: logo in the exhibitor profile

Online

- Logo in the online exhibitor list
- Logo in the interactive hall plan

Marketing package Superior

plus 954.00 EUR*

The **marketing package Superior** includes the marketing package Advanced and offers additional print exposure opportunities.

Online

- Invitation function: the company will be given a separate symbol in the online list of exhibitors, and visitors of the website www.viscom-messe.com can be invited to the trade fair directly by the exhibitor after providing their contact details.
- A medium retangle on one of the category pages of the viscom website.

Do you have any questions? Please contact us at +49 211 90191-311 or info@viscom-messe.com.

*All prices plus legal VAT